

ASA

2020 ANNUAL REPORT



As with almost all other areas around the globe, Uganda, our partners, and our programs have been hit hard by the COVID-19 pandemic. Schools in Uganda and small businesses were required to close in April impacting both the students supported by our partners and our micro-loan recipients.

We at ASA are incredibly grateful for the generous support we received from our supporters that enabled us to provide direct emergency support for critical needs. We were able to provide funding to our partners to provide grants for food support for the students and were able to provide support for our microloan recipients to ensure they will not default on their loans.

We also remembered our long time donor, Maxine Bruhns who supported 10 students each year for 5 years. Her support has provided school fees for students at Bright Kids Uganda, Great Kings and Queens Children's Center, and Noah's Ark School.

Groups Supported

- LRA war victims
- Gender violence survivors
- Orphans/Street children
- Children with disabilities
- Hidden or other marginalized groups

Our Partners

- Bright Kids Uganda
- Great Kings and Queens
- Noah's Ark



President's Letter

**A MESSAGE FROM OUR PRESIDENT,
DR. LOUIS A. PICARD**

ASA Social Fund for Hidden Peoples was founded six years ago in 2015 specifically to support marginalized peoples in Uganda. Since then, we have made great progress plus expanded our reach to include marginalized groups in northern Uganda. Unlike many social funds, ASA does not have an endowment and we rely on the generosity of our board and donors. We started with a dedicated band of people and with small fund raisers focusing on educational development, health needs and income generation.

In the past six years we have generated income in a number of ways:

1. We have facilitated our partners in Uganda to partner directly with supporters in the United States;
2. We sell books, crafts and other items on line to generate income;
3. ASA has fundraised through appeals to individuals to support our work in Uganda with Hidden Peoples;
4. Our volunteer staff has prepared proposals to support specific projects in our areas of activity;

Since March 2020, ASA has been confronted with many challenges both here in the US and in Uganda. In order to facilitate and support our Uganda partners who were challenged with food shortages, ASA Social fund was able to establish clear priorities with a special focus on income generating activities and sustainability for our partners. We have also established a small surplus in our three funds: Emergency grants, Micro-loan support and income generation support grants.

This annual report provides our supporters with a snap shot of where ASA Social Fund for Hidden Peoples stands as we look forward to meeting those both in the United States and Uganda. We look forward to an even more productive year of growth in 2021.

Louis A. Picard
President
ASA Social Fund for Hidden Peoples



2020 Highlights

Quarter 1

During the first quarter, Dr. Louis Picard and Pauline Greenlick traveled to Uganda. The first part of the quarter was spent training the first two groups of micro-loan recipients in the Iganga region. Target populations for the micro-loans included albino communities and acid attack survivors.

They later traveled to Gulu, where they visited with the micro-loan groups there. The groups were congratulated on successful payback of their loans. They all received a second round of loans for their businesses.

In addition, Pauline Greenlick and Will Zavala continued scouting work for a documentary, Kony 2021 about the LRA war victims.

Quarter 2

Covid 19 restrictions required all Uganda schools to close, necessitating all students to return to BKU. The food needs increased drastically, and ASA received a \$1,000 donation to cover the increased food costs.

ASA also supported the Great Kings and Queens Children's Center with a development grant to support the start of new business initiatives to raise funds to provide income support for school operations.

Over the summer, ASA hosted two interns. One intern worked on creating a blog and podcasts to be used on ASA's website. Our other intern worked on researching LRA court cases to be used as part of the ASA documentary "Kony 2021".

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MICRO-LOANS
DISTRIBUTED

11

EMERGENCY
GRANTS

13

DEVELOPMENT
GRANTS

13

SCHOLARSHIPS

Quarter 3

In the third quarter, ASA provided the first of our "bridging" grants to help recipients get established and be eligible for a micro-loan. Bridging grants help provide funds for food and rent to recipients. During the third quarter, ASA was able to distribute three bridging grants.

In August, some COVID restrictions were lifted in Uganda allowing ASA to distribute the second disbursement of micro-loans for our grant from the Rotary Club of Warren, Ohio.

In September, ASA engaged an intern for the fall semester who worked on helping ASA with marketing, and expanding our social media outreach.

Quarter 4

ASA's Giving Tuesday campaign was one of our most successful ever, bringing in about \$2,000! In addition, ASA received \$5,000 to support a second round of grant funding from Rotary Club of Warren, Ohio. The Rotary funds are specifically earmarked to provide micro-loans for gender violence survivors.



ASA FILMS AND AWARDS

**"The Most
Important
Number Is
One"**

Best
Documentary
Short - Lady
Filmmakers

**"A Day in the
Life of Eddy"**

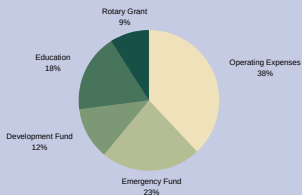
Audience
Award,
Honorable
Mention - New
Faces New
Voices

FINANCIAL REPORT

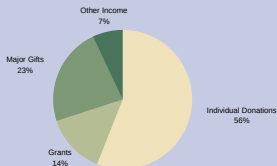


2020 FINANCIALS

FUNDING BREAKDOWN



FUNDING SOURCES



2020 FUNDS

Income

Operating Expenses	\$16,950
Emergency Fund	\$7,479
Development Fund	\$10,546
Maxi's Kids	\$5,000
Education/Scholarships	\$3,162
Rotary Grant/Micro-loans	\$4,000

Expenses

Operating Expenses	\$12,637
Emergency Fund	\$2,430
Development Fund	\$4,522
Maxi's Kids	\$5,000
Education/Scholarships	\$2,823
Rotary Grant/Micro-loans	\$2,554