

ASA SOCIAL FUND FOR HIDDEN PEOPLES

2019 ANNUAL REPORT



A MESSAGE FROM OUR PRESIDENT, DR. LOUIS A. PICARD

The year 2019 has been an important year for the ASA Social Fund for Hidden Peoples. We are still a very new organization, now in our fourth year of operation. For its first three years we depended primarily on internet fund raising and individual giving to support projects with our partner organizations in Uganda. While we continue to cultivate individual giving, last year we began a process of targeting our financial support towards institutional grants.

Thanks are in order! We would like to extend our appreciation to Maxine Bruhns, University of Pittsburgh Nationality Rooms Director, now retired, who generously provided funds for ten children throughout the past several years and continues to do so for 2020.

Populations Served

- LRA war victims
- Acid attack/Gender violence survivors
- Orphans/Street children
- Children with disabilities
- Hidden or other marginalized groups (i.e. albinos)



We also want to thank Dana Spiardi, our new webmaster, who improved our website. In addition, our thanks go to Madeline Greenlick our Program Development consultant who continuously is looking for grant proposals for ASA.

We are grateful for the generosity of our individual and foundation supporters. Notably, a generous \$5,000 grant from the Rotary Club of Warren to support a micro-loan program for victims of gender violence.

This past year we have issued 15 emergency and development grants reaching over 100 children and marginalized people and close to ten community groups. With your help, these individuals and groups have received services that have helped support them in many ways. On their behalf, thank you for your help.

We are pleased to share these success stories with you. Thank you for your support and we look forward to your continued support in 2020.

36

MICRO-LOANS
DISTRIBUTED

15

EMERGENCY
GRANTS

10
DEVELOPMENT
GRANTS

Louis M. Picard

ECONOMIC EMPOWERMENT

ASA has seen a major expansion of its economic empowerment funding during 2019. The Rotary Club of Warren provided the funds for this expansion through a three-year grant to support micro-loans to survivors of gender violence. The first of these loans were distributed in November 2019 to a loan group based in Entebbe.

In July 2019, ASA distributed six loans to the first group in Gulu and they successfully paid off their loans by December 2019.

In total, funding has helped support the startup of 36 small businesses, specifically started by women (and in some cases men) who have been impacted by domestic violence.

The micro-loan program has also expanded into providing funds for business training and training of trainers. Our geographic reach has expanded to northern and eastern Uganda.



EDUCATION

Our Education Funding totaled nearly \$11,000. Thank you Maxine Bruhns, University of Pittsburgh, Nationality Rooms Director (retired) for her continued support for providing school fees for ten children who receive educational support through our partners: Bright Kids Uganda Childrens Home, Noahs Ark school for the disabled and Great Kings and Queens Childrens Centre.

ASA Education fund, through private donations for specific children, provided support for six additional children who are attending primary through university educational institutions in Uganda



16
STUDENTS
SUPPORTED

HEALTH AND BASIC NEEDS

ASA Social Fund's Emergency and Development Funds provided support for the many unfortunate emergencies which impact health and basic needs. Examples of this support include: the albino group in the Iganga region was given hats and sunglasses to protect their sensitive skin and eyes; An emergency food donation for two months was given to a recent acid attack survivor, and; emergency medical care funded surgeries and medical evaluations and also provided for a proper burial for a Bright Kids Uganda teen.



SOCIAL ENTERPRISE DEVELOPMENT



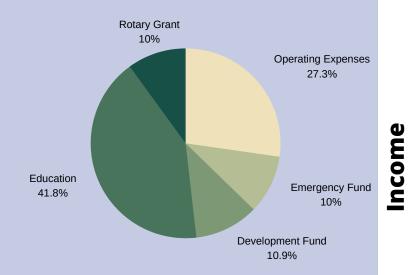
A Bright Kids Uganda (BKU) university student is now employed as the manager of the Highly Blessed Supermarket which is connected to the Bright Kids Uganda Childrens Home. Ronald's education is supported through an ASA education donation as he continues his studies in business and marketing. He is using his university skills to manage the supermarket. ASA provided a small grant to the supermarket. Ronald has used the ASA funds to purchase stock and also invest in improving the supermarket. One of the items purchased was a popcorn machine which has proved quite popular with his customers and is financially successful.

FINANCIAL REPORT



2019 FINANCIALS

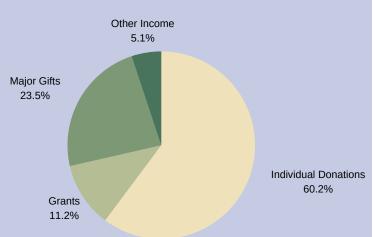
FUNDING BREAKDOWN



2019 FUNDS

Operating Expenses \$14,084
Emergency Fund \$5,120
Development Fund \$5,452
Maxi's Kids \$5,000
Education/Scholarships \$6,032
Rotary Grant/Micro-loans \$5,000

FUNDING SOURCES



Expenses

Operating Expenses	\$12,096
Emergency Fund	\$2,622
Development Fund	\$4,183
Maxi's Kids	\$5,000
Education/Scholarships	\$6,032
Rotary Grant/Micro-loans	\$1,000